



HAILEY MORTON

GiraMondo Wine Ventures

Hailey Morton is a Wyoming native, but has called Washington, DC her home for the past 4 years. Her passion for wine started when she lived in Argentina where she learned about the country's wines, wine industry, and its increasing influence in the global market. Putting this passion to work, Hailey began her official career in the wine industry working at the Jackson Hole Wine Company in her hometown. Quickly learning the most important aspects of wine and tasting, she began leading tastings for local residents and tourists interested in learning more.

Having gained a valuable background in hospitality by running her family's hotel in Wyoming, Hailey developed the ability to work with people and pay attention to details. This, coupled with her international experiences and a degree from Georgetown University in international affairs, gave Hailey a unique perspective and approach to the wine industry.

Hailey joined GiraMondo Wine in November 2007 working on event planning and marketing research. She has since become GiraMondo's main Events and Marketing Associate working on public, private, and corporate events in the DC area. Developing wine tastings and serving as main liaison between GiraMondo and clients, Hailey has found the perfect niche to showcase her skills acquired in the hospitality and wine industries.

Additionally, Hailey writes GiraMondo's weekly e-newsletter, highlighting all DC-area events as well as providing additional facts, tips, news, and other industry insights that any wine-enthusiast should know!